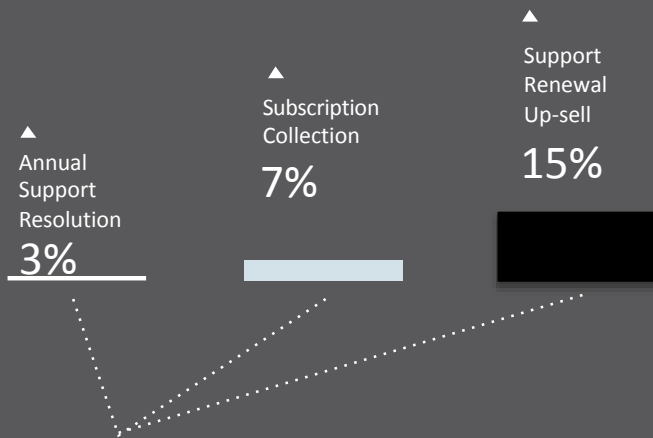


**11%
More**

Customer revenue





STRATUS

STRATUS GENERATES REVENUE FROM THREE IMPORTANT PHASES OF YOUR BILLING MODEL. THE STRATUS TEAM FOCUSES ON UPSELLING ANNUAL SUPPORT CONTRACTS, COLLECTING ON DEFAULT LONG TERM CLOUD SUBSCRIPTION/USAGE CONTRACTS, AND COLLECTING ON DEFAULT ANNUAL AUTO RENEWED/LONG TERM SUPPORT CONTRACTS.

YOUR INDUSTRY IS OUR NICHE!

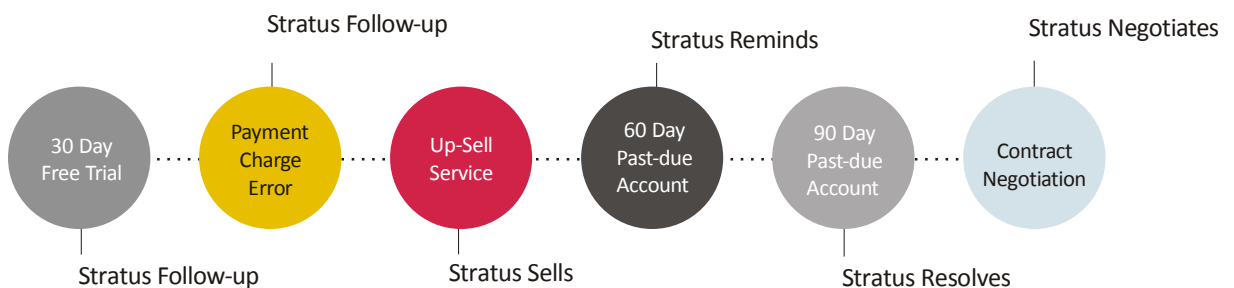
TYPES OF COMPANIES WE WORK WITH

- SOFTWARE AS A SERVICE (SaaS)
- ENTERPRISE RESOURCE PLANNING (ERP)
- CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

WE ENSURE REVENUE AT EVERY STAGE OF YOUR CUSTOMERS BILLING CYCLE

Consistent revenue is a result of a well nurtured customer billing cycle. In the event your customers billing cycle is interrupted a trigger is sent to Stratus and we perform the subsequent action to bring your customer's account up-to-date.

CUSTOMER BILLING CYCLE



Default Churn Subscription, Maintenance, Usage Collection Recovery

Stratus Financial's niche collection business focuses on default long term subscription contracts, unpaid usage, and default auto renew/long term support contracts. Stratus guarantees our service, our commission fee is based only on what we collect.

Your Industry is our Niche!

Example of Value Proposition:

Write Off \$1,000,000.00 = \$300,000.00 (Collection Revenue) = \$900,000.00 increase to your company's valuation (based on a 3x revenue multiple).

If Stratus can return 25-30% of your receivables, within 60 to 90 days, with zero up-front costs, is that something you would be interested in?

This is not to replace your internal team but to add secondary attempts on a commission structure. Stratus guarantees our service, our fee is based only on what we collect.

The Stratus collection team are experts in your industry, we are very familiar with your contract terms, and we recover a very high rate for our software customer base.

We can perform on a backlog clean-up of 2012-2014 write-offs to prove our effectiveness.

Annual Maintenance Upsell – Commission Service

Stratus Financial's commission support renewal service can minimize the upfront expense, and add personnel immediately. We work as an extension to your internal team as a direct support sales partner on behalf of your company (*similar to an insurance agent*).

Stratus does not outsource the work, you get domestic sales reps who drive renewal rates on a commission Structure.

There is no long term commitment, our service is scalable and you can increase or decrease as you need. Stratus guarantees our service, our commission fee is based only on what we renew.

Example of Value Proposition:

Open Renewal Opportunity of **\$1,000,000.00** = **\$300,000.00** (*Support Revenue*) = **\$900,000.00** increase to your company's valuation (*based on a 3x revenue multiple*).

The Stratus renewal team is very successful in finding right party end user contacts, and have a great Understanding of the benefits for renewing support.

- Detail Value Proposition price savings breakdown
- Replacements
- Upgrades
- Co-terms to centralize the renewal process
- Identifying and referring Upsell Opportunities

All renewal payments are processed through your company directly, or your customers preferred reseller, and our fee would be paid out the following month.

STRATUS FINANCIAL GROUP

Stratus Financial Group is an innovative global revenue firm exclusively dedicated to the software industry. With a highly competitive and ever growing technology industry, Stratus understands the importance of client retention and residual revenue. The company was established with one purpose; to set new standards for revenue management.

Stratus Financial is a fully insured and bonded collection agency. Stratus Financial's niche collection service exclusively focuses on default long term cloud subscription contracts, unpaid usage, and default auto renewed/long term support contracts.

Stratus Financial's maintenance renewal division focuses on upselling annual support. The Stratus reps work as an extension to your internal team as a direct support sales partner on behalf of your company.

Stratus does not outsource any of our services, our software clients get domestic renewal and collections reps, who increase renewal and collection revenue on a pay for performance billing model.

Your industry is our Niche!

The Stratus Financial mantra consists of simple and important factors:

- Integrity
- Transparency
- Effectiveness
- Consistency

 **90 %
Paperless**

BONDED AND INSURED

99.9%
Secure

ISO PROTOCOLS

YOUR CUSTOMERS DATA IS SECURE

PCI COMPLIANCE

Stratus is currently PCI Level II Compliant and maintains Networking, Security, Data Encryption, Virus Protection, and Policies of a Level II payment processor.

ISO PROTOCOLS

Compliance with ISO's data management procedures protects your proprietary company and debtor information while mitigating the risk of security breaches that can result in lawsuits.

WE PLAY IT SAFE

Stratus knows the unexpected can happen so we have systems to ensure our clients are never compromised. We have formalized a disaster recovery plan to ensure continuity regardless of environmental factors. We invested in security to virtually eliminate data leaks. Every Stratus employee undergoes comprehensive compliance and securities training to ensure our clients are never compromised.

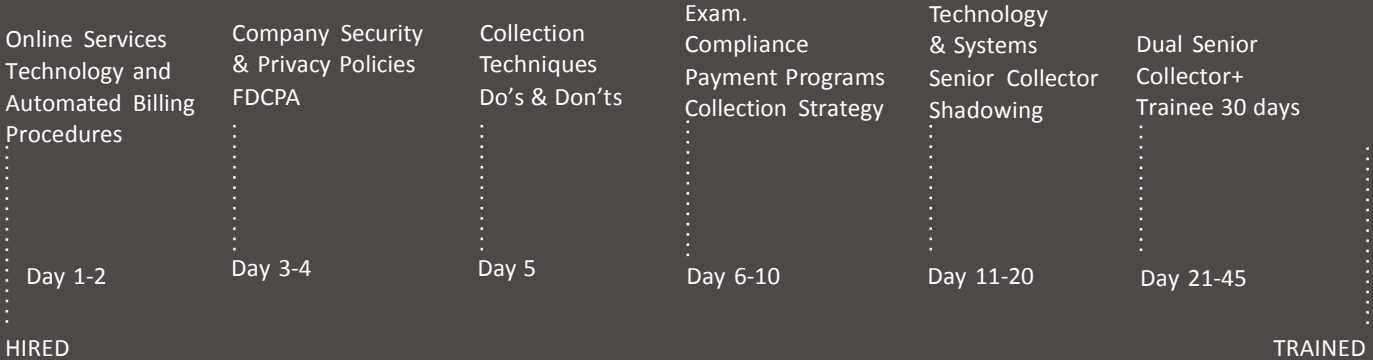
SMART PEOPLE

New Stratus recruits are hired based on education and experience. When considered for employment, potential candidates must undergo a rigorous background and drug screening test. Upon employment with Stratus, candidates begin a 45 day Software & Technology revenue training course to ensure consistent performance.

EMPLOYEES ARE TERMINATED IF ONE THE FOLLOWING OCCURS

- Belittle any Customer
- Verbal Abuse
- Threaten
- Lie
- Alienate
- Disrespect
- Lose Temper
- Break FDCPA Law

IT TRAINING



StratusTM Financial Group

STRATUS FINANCIAL GROUP.